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## Syllabus - Content Writing Training

### Section 1: Essentials of Writing

- Why not become a writer?
- Do I Have Writing Talent? This is a false question
- Ways to get inspired to create content - go through the block

### Section 2 : Before you write

- Introduction to Writing - Different Types of Information
- Planning your writing
- Guidelines for writing
- What is a reader-centered document?
- Reading to write
- Referencing and plagiarism

### Section 3: Write right

- Reading to write
- Writing effective paragraphs
- Pre-writing
- Effective writing
- Communication with subject matter expert
- Grammar for writers
- Common grammatical errors

#### Section 4 : After you write

- Proofreading
- Editing
- Communication with Graphic Artist
- Rewriting

#### Section 5 : Publication - Project Work

- Writing for the web
- Publication - Project Work

#### Section 6 : Career development for writers

- Professional development skills

### Training Fees / Duration (Rs. 2,500/- Onwards)

- Internship for BTech, MTech, MCA, BCA, Bsc, B.Com, M.Com, MBA Students
- Duration: 1 Week to 6 Months
- Internship Training on real projects
- Training / Internship by Experienced Professionals
- Online / Live / Direct Classes

### Our Unique Features

- Training by 3 to 18+ Years of Industry Experts
- 500+ More Projects / Clients
- 1000+ Success Stories
- Placement Assistance with our own Job Portal ( [jobsNEAR.in](http://jobsNEAR.in) )
- Advanced level Training
- Individual Attention
- #1 Online Live Training in Kerala, Since 2001
- Completed 500+ Seminars
- Completed Seminar 25000+ Students
- Internship on Real Time Projects
- Kerala's first online live training institute

