

Since 2007, Making IT Experts & Products

## Course: Content Writing Course

Duration: 24 Hrs (Changeable) | Fees: Individual / Batch

Since 2007, Nestsoft TechnoMaster has been providing training, internships, and services in IT technologies, both online and offline, with the expertise of **over 250 industry experts**. We have delivered internships, training, and seminars to more than 50,000 students, resulting in numerous success stories. **We offer 100% placement support through JobsNEAR.in**

### Our Courses/Internship

- Python/Django Fullstack
- Artificial Intelligence
- Machine Learning
- Data Science
- Software Testing (All)
- Wordpress, Woocommerce
- Digital Marketing, SEO
- Php/MySQL, Laravel
- Flutter, Android, IOS
- Asp.net MVC
- Web Design, Javascript
- Angular JS, React JS
- CCNA, MCSA, CCNP
- AWS, GCP, Azure
- Odoo, Salesforce, Sap
- Microsoft Excel
- Ethical Hacking



Syllabus on the Next Page ..



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### **Section 1 : Essentials of Writing**

- \* Why not become a writer?
- \* Do I Have Writing Talent? This is a false question
- \* Ways to get inspired to create content - go through the block

### **Section 2 : Before you write**

- \* Introduction to Writing - Different Types of Information
- \* Planning your writing
- \* Guidelines for writing
- \* What is a reader-centered document?
- \* Reading to write
- \* Referencing and plagiarism


### **Section 3 : Write right**


- \* Reading to write
- \* Writing effective paragraphs
- \* Pre-writing
- \* Effective writing
- \* Communication with subject matter expert
- \* Grammar for writers
- \* Common grammatical errors

### **Section 4 : After you write**

- \* Proofreading
- \* Editing
- \* Communication with Graphic Artist

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- \* Rewriting

### **Section 5 : Publication - Project Work**

- \* Writing for the web
- \* Publication - Project Work

### **Section 6 : Career development for writers**

- \* Professional development skills

(Click on Course for more details)

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**- Thank You -**

N.B: This syllabus is not final and can be customized as per requirements / updates.

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